



# State of South Carolina

## Department of Motor Vehicles

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### GOVERNOR JOINS SCDMV IN ANNOUNCING NEW PLATE DESIGN COMPETITION

**Greer, S.C., October 4, 2006** – Governor Mark Sanford and the South Carolina Department of Motor Vehicles (SCDMV) announced today a license plate design competition for a new state license plate scheduled for production in 2008. The new plate will replace the current palmetto tree license plate.

The competition is open to all South Carolina citizens. A panel of judges from state agencies and professional organizations will narrow the submissions to a list of three finalists. A sample plate for each of the finalists will be posted on the state Web site and South Carolina citizens will be invited to vote for their plate choice.

"Since this plate is going to appear on more cars than any other, and in keeping with our belief in people having more of a say in all aspects of government, we thought it was appropriate to open up this contest to everyone in the state," Governor Sanford said.

Officials say the 2008 plate design should reflect and promote the quality of life in South Carolina. License plate artwork should include a centralized graphic design as well as the overall plate background. Artwork submissions will be accepted only in electronic formats through the state Web site at [www.sc.gov](http://www.sc.gov) from November 1, 2006 through January 31, 2007. All submissions must also meet the technical specifications required for license plate production. A detailed listing of all specifications is available through the state Web site at [www.sc.gov](http://www.sc.gov) and the SCDMV Web site at [www.scdmvonline.com](http://www.scdmvonline.com).

"We're glad to be able to sponsor this event and showcase South Carolina talent," said SCDMV Executive Director Marcia Adams. "It's a great opportunity for both renowned and aspiring artists in the state. South Carolina is a unique place to live and it has a great deal to offer its citizens and visitors. The new plate should be a positive reflection of the people in this state and our way of life."

SCDMV officials expect to announce the winner in July 2007. For more information about the competition requirements, visit the state Web site at [www.sc.gov](http://www.sc.gov) or the SCDMV Web site at [www.scdmvonline.com](http://www.scdmvonline.com).

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