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# State of South Carolina

## Department of Motor Vehicles

### **FOR IMMEDIATE RELEASE**

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### **DEADLINE FOR NEW SOUTH CAROLINA LICENSE PLATE DESIGN FAST APPROACHING**

**Blythewood, SC** – The South Carolina Department of Motor Vehicles (SCDMV) began accepting artwork submissions for a new state license plate in November 2006. The deadline for submitting designs, January 31, is one week away.

“We’ve received a good number of entries and I think the competition will be tough. It’s obvious that many of South Carolina’s more artistic residents are taking this competition seriously and we sincerely appreciate their participation,” said SCDMV Executive Director Marcia Adams.

The new plate design competition is open to all South Carolina residents, and there is no limit to the number of designs an individual can submit as long as the designs meet the required specifications and are submitted separately.

Artwork submissions should be a positive reflection of all that South Carolina has to offer its residents and visitors and promote the quality of life in South Carolina. Design entries will be accepted only in electronic formats at the state Web site, [www.sc.gov](http://www.sc.gov). A panel of judges will narrow the submissions to a list of three finalists. The finalists’ designs will then be posted to the state Web site, and the public will vote on the winning design.

SCDMV officials expect to announce the winning design, which will replace the current palmetto tree license plate, on July 1, 2007. The new plate is scheduled for production in 2008.

For a more detailed listing of all artwork specifications, visit the state Web site at [www.sc.gov](http://www.sc.gov) or the SCDMV Web site at [www.scdmvonline.com](http://www.scdmvonline.com).

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